Heroes of Pymoli Analysis

1. One of the trends that can be seen is that the grand majority of players are male (84.03%), with a small portion being female (14.06%), and a smaller portion being other/non-disclosed (1.91%).
2. Another trend that can be observed is that even though the non-disclosed players make up the smaller portion of players, on average, they spend more money per transaction ($3.35) than male players ($3.02).
3. Another trend that can be observed is that the top three most popular items purchased are “Final Critic,” having being purchased 13 times, “Oathbreaker, Last Hope of the Breaking Storm” (12 times), and “Fiery Glass Crusader” (9 times).